

FRIDAY, SEPTEMBER 30, 2016			
10:00–5:00	REGISTRATION		
11:00–11:45	WELCOME PRESENTATION		
12:00–1:00	LUNCH ON YOUR OWN		
	<b>SALON A</b>	<b>SALON D</b>	<b>SALON E</b>
1:00 - 1:45	Writing Outside the Box: Crossing Genre Lines to Tell Your Story	How do writers improve their dialogue.	Should popular fiction have a social conscience? If so, how to work it in and not preach.
2:00 - 2:45	Young and Clean YA/New Adult	Villains manufactured by circumstance or born that way?	Cover design. What do fans like to see (audience participation)
3:00 - 3:45	First Timer's Panel - Liza Brown	Alternatives to Social Media Marketing	Reed Farrell Coleman Master Class
4:00 - 4:45	Violence in Genre Fiction: What's the secret of writing a great fight scene?	Creating Speculative Fiction: Ceresse Rennie Murphy	Grey's Anatomy, Scandal or Code Black. Which of these shows get's it right every time?
5:00 - 5:40	BOOK SIGNINGS		
6:00-7:30	DINNER WITH KEYNOTE SPEECH-REED FARREL COLEMAN		
<b>SATURDAY, OCTOBER 2016</b>			
9:00 – 5:00	REGISTRATION		
9:00-10:00	BREAKFAST		
	<b>SALON A</b>	<b>SALON D</b>	<b>SALON E</b>
10:00 –10:45	Humor - What Is and Isn't - Jeff Markowitz	Music, Quiet or TV? What keeps you motivated while writing?	Violence in Genre Fiction. What's the secret of writing a great fight scene? - Annie Alexander
11:00-11:45	How do you create complex female characters?	Super Fans; what are they and how do you get them?	What's in a name? How to handle character names that are hard to pronounce.
12:00- 1:00	LUNCH—CERESE MURPHY RENEE		
1:00 - 1:45	Planners, note pads or post it notes. How do you plot out your writing schedule? - Jeff Markowitz, Lane Stone	Is Your novel ready to market?	Meet your fans. Authors talk about meeting fans for the first time.
2:00 - 2:45	Problems All Writers Face	One star, Five stars or blacklisted? The effects of reviews	Alexandra Sokoloff Master Class - Screenwriting Tricks for Authors
3:00 - 3:45	Suspense, Action or Conflict? The prime elements of a thriller / mystery	Plotter or Pantser? Why?	
4:00 - 4:45	Fan Mail	Playful, Rude or Stern? How dialogue affects thrillers and mysteries.	Library talk: Get insight from a librarian on how to get into the 'system'
5:00 - 5:40	BOOK SIGNINGS		
6:00-7:30	DINNER WITH KEYNOTE SPEAKER-ALEXANDRA SOKOLOFF		

SUNDAY, OCTOBER 2, 2016			
	SALON A	SALON D	SALON E
9:00 – 10:00 AM	BREAKFAST INTERVIEW—DONNA ANDREWS		
8:00 – 9:30 AM	BREAKFAST		
9:45 – 10:30	Donna Andrews - TBD	Past, Present, Future: What worked, didn't work and what are you going to change in your writing life?	Unusual Amateur Sleuths
10:45 - 11:30	Psychologist, police officer or journalist. Bringing real jobs into fiction.	One, Three or many? Standalone, trilogy, and series thrillers. How do you decide?	Promotion, Sales or reviews? Lessons learned from the front lines